

WHHPC HIGHLANDS STREET LIGHT PROJECT FACT SHEET

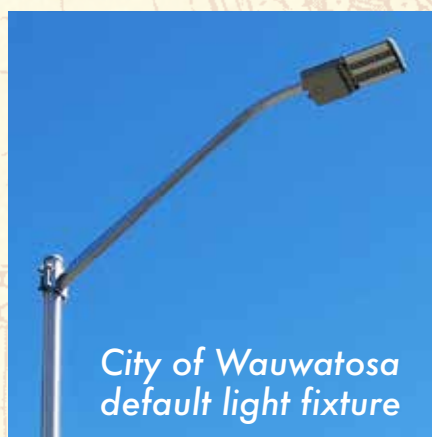


Why is the WHHPC proposing this project?

The Washington Highlands Historic Preservation Corporation (WHHPC) was organized to preserve the historic and architectural character of the Washington Highlands neighborhood. In 2021 the City of Wauwatosa is installing their default spun aluminum pole and "Cobra" style LED lamp with no historical appeal at the cost of \$183.50 per fixture. In contrast, the WHHPC proposed historically appropriate LED fixture price has dropped considerably.



WHHPC Proposed
light fixture



City of Wauwatosa
default light fixture

What has been the timeline of the WHHPC street light project?

Early 90's

WHA did proof of concept light on Alta Vista at top of Applecroft.

2003

WHHPC started exploring the project in it's current iteration. Project mentioned as WHHPC initiative in most subsequent Annual Appeal letters.

March 2009

Applecroft Park Light replacement.

Spring Fling 2009

Storyboard presentation on potential Historic lighting.

September 2014

Initial Street light photometric study performed and quote obtained in conjunction with discussion with City of Wauwatosa - Determined City would allow for special assessment to pay for project.

August 2016

Project Re-quote with LED lighting.

October 2016

Project overview presentation at Annual Meeting.

March 2017

Trial fixtures installed at Washington Circle & Washington Blvd - social media and email blast solicitation of feedback, overwhelmingly positive so WHHPC bought the fixtures and they remain in place.

Fall 2017

Revived discussions with Tosa, city expressed interest in facilitating through special assessment due to projected long term cost savings of new LED fixtures.

Fall 2018

Public hearing to advance project

with City Council and small number of very vocal opponents to the project voiced enough concern that City Council recommended WHHPC and WHA board go back to the neighbors for more support.

Summer 2019

WHHPC advised by City that LED fixture replacements citywide have been accelerated - Highlands on short list of neighborhoods to start project.

Winter 2019/2020

City Advises WHHPC that Highlands will get new fixtures in 2021, and if the WHHPC Project is to move forward, the City needs to approve by Fall 2020 so install can be scheduled.

Did you know?

- The proposed WHHPC lights will improve property values.
- Enhance visibility and walkability
- Have an immediate 70% reduction in electricity cost.
- No labor costs to the City.
- Decreased maintenance cost.
- Decreased replacement bulb cost.
- Longer replacement cycle.
- No cost of photometric study.
- Contractor already vetted. and approved.
- Preservation of "City of Homes" persona.

What's the tax impact?

Number of Street Lights: 185
Price per Street Light: \$1,566.50
Total Households: 375
Price per Household: \$772.81 *
* can be paid over 5 years

How can I learn more?

- **VISIT:** <http://historicalhighlands.net>